

Information Is Key: Engaging Families by Supporting Decision-Making

Mandy Reeve &
Kathy Hebbeler

June 8, 2023 – 12 PT / 3 ET
SRI Early Childhood State Systems Building
Webinar Series





Welcome

- Share your name and role in the chat
- Share one thing you are hoping to learn today

SRI Early Childhood State Systems Building Webinar Series

Wednesday, March 15, 2023; 9 AM – 10 AM PT: Part 1: Needs Assessment and Strategic Planning: What's Data Got to Do With It?

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SRI Early Childhood State Systems Building Webinar Series

SRI Education™

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Part 4: Information is Key: Engaging Families by Supporting Decision-Making



Mandy Reeve
SRI International

Thursday, June 8, 2023

3 PM – 4 PM ET

Kathy Hebbeler
SRI International

Objectives

- Support states in understanding how to document the ECCE offerings that are available around the state.
- Support states in building infrastructure to engage families in finding the ECCE they want.





What Is Family Engagement?

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Family engagement is critical

Research on family engagement

“... consistently confirms that family engagement is one of the most powerful predictors of children’s development, educational attainment, and success in school and life.”

Joining Together to Create a Bold Vision for Next Generation Family Engagement: Engaging Families to Transform Education. Prepared by Global Family Research Project for Carnegie Corporation, October 2018

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What is family engagement?

“Family engagement has many dimensions and is used interchangeably with parent engagement. It comprises the different ways parents are involved with their child’s learning and academic life, as well as the ways parents communicate and collaborate with their child’s teacher.”

[Educator’s practice guide: Engaging families during the pre-K to kindergarten transition.](#) Early Learning Network

What is family engagement?



“Family engagement is an interactive process through which program staff and families, family members, and their children build positive and goal-oriented relationships. ... It also involves families and staff working toward goals to improve the program.”

[Head Start Parent, Family, and Community Engagement \(PFCE\) Framework](#)

What is family engagement?

“The term is intended to identify a collaborative and strengths-based process through which early childhood professionals, families, and children build positive and goal-oriented relationships. ... Family engagement also seeks ongoing opportunities to obtain parent perspective by involving parents and other family members in conversations, assessment, planning, and implementation in all areas impacting families.”



[Preschool Development Grant Birth through Five \(PDG B-5\) Renewal Grant](#)

So, family engagement is ...

- Family members interacting with the child
- Family members communicating/partnering with child's caregiver or teacher
- Family members contributing to decision-making at the program or in the community, at the state level, etc.

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But supporting the family in any of these requires that ...

- Families successfully access one or more early care and education programs in their community.





How to Support Families Engaging With the ECCE System

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The early childhood care and education system is a mixed delivery system

- A mixed delivery system (MDS) is a system of early childhood care and education (ECCE) services that are delivered through a combination of programs, providers, and settings—including Head Start, licensed family and center-based child care programs, public schools, and community-based organizations—and is supported with a combination of public and private funds.

The early childhood care and education system is large and complex

Family






State






There are benefits and challenges for families and states to engage families in an ECCE MDS

Benefits

- MDS improves access  
- Large variety of programs and services to meet unique needs 

Challenges

- Families still struggle to find care 
- Fragmented or decentralized system  

Two sides of the story

- **Families need to know:**

- Where to look for information on options
- What options are available to them
- Which options fit their specific needs



- **States need to know:**

- What data is being collected by the various programs and services in the state
- How to integrate the data so it is useful for families
- How to share the information with families





Examples of Family Engagement

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Consumer education (child care) websites

- **State-level consumer information:**
 - Child care resource and referral agencies
 - Licensing and monitoring process
 - Contact information for lead agency
 - Deaths in child care settings (aggregate data)
 - Injuries in child care settings (aggregate data)
 - Child abuse cases in child care settings (aggregate data on substantiated cases)

- **Provider-level consumer information:**
 - ZIP code search
 - Monitoring reports
 - Quality rating
 - Three years of monitoring data
 - Date of last inspection
 - Corrective actions



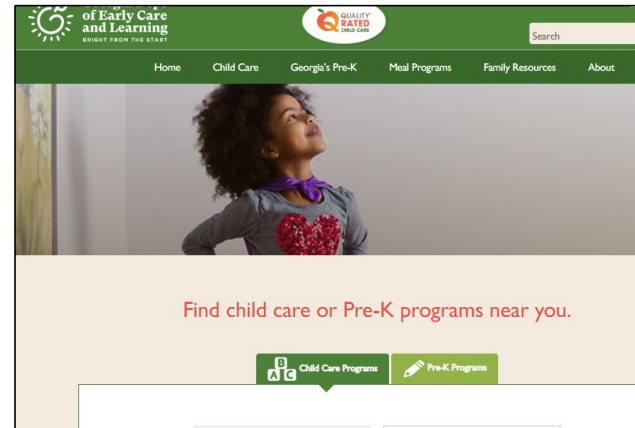
STATE OF NEW JERSEY
DEPARTMENT OF HUMAN SERVICES
DIVISION OF FAMILY DEVELOPMENT

What else do families need to know?

- Types of programs available
- Hours, days, and months of operation
- Location
- Age groups served
- Waitlists/available slots
- Program quality and characteristics
- Cost to family



Types of programs available



TN Department of Human Services

Child Care Type:

- Child Care Center
- Family Child Care Home
- Group Child Care Home
- Drop-in Child Care Center

Age Group:

Child Care (724)	Head Start (110)	PA Pre-K Counts (160)	Early Intervention	Home Visiting Programs (6)	Additional Programs ▲
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Child care is available in a variety of settings, including family child care homes, group child care homes, and child care centers. [Learn more](#)

FILTER BY: Mapping 1 - 60 of 724 results ?

- Early Head Start (3)
- Private Academic School (5)
- School District Pre-Kindergarten (1)
- Non-Licensed School-Age (0)

Hours, days, and months of operation



Quality Child Care Matters

Provider Details

← Kids Prep Academy, LLC

Phoenix, AZ 85027

📞 623-234-8912

Accreditation: No

Owner:

Provider Type: Child Care Center

Facility Capacity: 25

Age Served: 2 Years To 12 Years

License Type:

Center - Licensed by AZ Dept. of Health Services

Contracted with AZ Dept. of Economic Security

Facility Hours:

Monday	12:00 AM - 11:59 PM
Tuesday	12:00 AM - 11:59 PM
Wednesday	12:00 AM - 11:59 PM
Thursday	12:00 AM - 11:59 PM
Friday	12:00 AM - 11:59 PM
Saturday	12:00 AM - 11:59 PM
Sunday	12:00 AM - 11:59 PM



Facility	Hours of operation	Age Range	Capacity
AGAPE DAY CARE CENTER AND PRESCHOOL 3396 KANELL BLVD POPLAR BLUFF, MO 63901-3060 (573) 785-5466 000415296	6:00 AM - 9:00 PM	BIRTH - 12 YEARS	98
BRIGHT STARS LEARNING ACADEMY, LLC 331 N MAIN ST POPLAR BLUFF, MO 63901-5154 (573) 772-5044 002664826	6:00 AM - 9:00 PM	BIRTH - 12 YEARS	70
CHRISTIAN COMMUNITY CARE CENTER, INC. 1601 N MAIN ST POPLAR BLUFF, MO 63901-3439 (573) 785-7570 000186525	6:00 AM - 9:00 PM	BIRTH - 14 YEARS	99

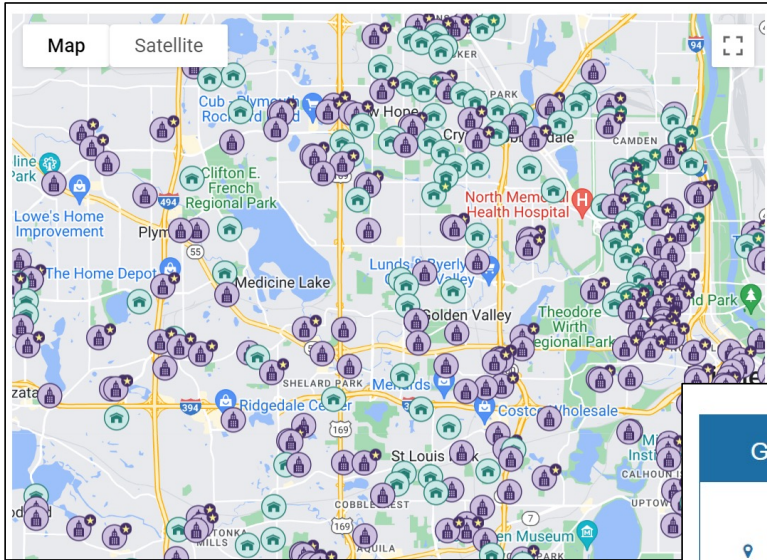
Months of Operation

✔ January | February | March | April | May | August | September | October | November | December
✘ June | July

Hours of Operation

Monday 7:30:00 AM - 3:30:00 PM	Tuesday 7:30:00 AM - 3:30:00 PM	Wednesday 7:30:00 AM - 3:30:00 PM	Thursday 7:30:00 AM - 3:30:00 PM
Friday 7:30:00 AM - 3:30:00 PM	Saturday -	Sunday -	

Location



Graced Early Learning Center ★★★★★

📍 [6010 OXFORD AVE](#)
PHILADELPHIA, PA 19111

☎ (215) 535-3523

🌐 <http://Gracedelc.com>

➔ Get Directions

✉ [CONTACT PROVIDER](#)

[About Graced Early Learning Center](#)

Age groups served, waitlists, and slots available



Current Program Status: Open

Pre-K Slots Available: 9

Licensed: Yes

Quality Rated: Three green stars indicating a high quality rating.

[VIEW](#)

Age	Weekly Full Day	Weekly Before School	Weekly After School	Vacancies	# of Rooms	Staff/Child Ratio	Daily Drop In Care	Day Camp (Min-Max)
Under 1 year	\$221.00				2		\$75.00	
1 year	\$221.00				1		\$75.00	
2 years	\$206.00				2		\$75.00	
3 years	\$203.00				1		\$75.00	
4 years	\$203.00	\$100.00	\$100.00	9	3		\$75.00	
5 years (Kindergarten)	\$140.00	\$100.00	\$100.00				\$75.00	\$145.00-\$0.00
5 years & older		\$100.00	\$100.00		1		\$75.00	\$0.00-\$0.00

Price and Openings

Information is subject to change. Programs are not required to share pricing and openings, so please contact them directly for the latest information.

Pricing				Openings
Infant	Not Reported	Not Reported	Not Reported	No Openings Posted
Toddler	Not Reported	Not Reported	Not Reported	No Openings Posted
Preschool	Not Reported	Not Reported	Not Reported	Openings Posted
School Age	Not Reported	Not Reported	Not Reported	Openings Posted

BIG MINDS LITTLE HEARTS ACADEMY

Address: 1980 HIGHWAY 80 W JACKSON, MS 39204
 Phone Number: 601-954-5886
 Email: Shanta144@yahoo.com
 Type: Center based Child Care Facility
 Accepts MDHS Subsidy Children

[License & Services](#) [Inspections](#) [Investigations](#) [Monetary Penalties](#)

License Details
 License No: 25CDPFA-7732 Capacity: 60 Status: ACTIVE (01/01/2023 - 12/31/2023)




Service Details
 Services: Full Day, School Age After School, Accepts MDHS Subsidy Children

Age Group Served
 Details not available.

Months Of Operation
 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Days & Hours Of Operation
 Monday-Friday
 06:30 AM To 08:00 PM

Program quality and characteristics

CARROLL COUNTY EARLY CHILDHOOD CENTER 19 School St. Chadwick <i>Gold Circle of Quality</i> 
T.C.O.C. WEST CARROLL HEAD START 2215 Wacker Rd. Savanna <i>Silver Circle of Quality</i> 
BARDELL, MELINDA S 501 Hill St. Lanark <i>LICENSED CIRCLE OF QUALITY</i> 


How is classroom quality measured?




Proficient
5.21 2021-2022 Site Score

Excellent	6.00–7.00	These are scores based on classroom observations of teacher-child interactions. Classrooms with high-quality teacher-child interactions are supportive, organized, and promote children's learning and development.
High Proficient	5.25–5.99	
Proficient	4.50–5.24	
Approaching Proficient	3.00–4.49	
Unsatisfactory	1.00–2.99	



YoungStar Details

Current Rating

[Click here to view Rating Details](#)

Unique Program Services
 This program provides Infant Child Care. 
 This program offers Night Time Child Care. 
 This program offers Weekend Child Care. 
 Programming is offered in Spanish. 

Cost to families

Rates										
Age Group	HOURLY		DAILY		WEEKLY		MONTHLY		OTHER	
	Part	Full	Part	Full	Part	Full	Part	Full	Part	Full
Infant								\$2215.00		
Preschool								\$1730.00		
Toddler								\$2005.00		

Cost		
Services	FullTime	PartTime
Toddler 1	36	31
Toddler 2	36	31
Preschool 1	34	31
Preschool 2	34	31
Preschool 3	34	31
School Age 1	31	31
School Age 2	31	31

Carolyn White 

Quality Rated Program

MARYLAND EXCELS Participant
Eligible to accept Child Care Scholarship Vouchers

Website *None Provided*

Doing Business As Little Angels of Johnnycake

Address Johnnycake Rd, Baltimore 21207

County Baltimore

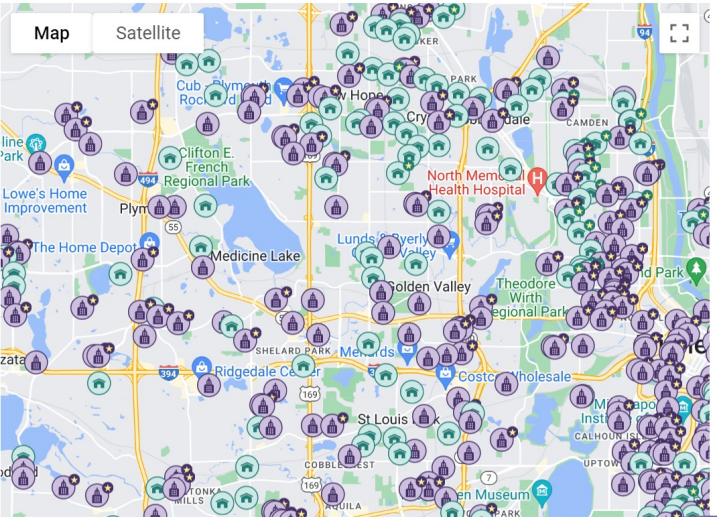
Phone 410-744-2042

Program Type Family Child Care

License Number 73413

Methods states use to encourage engagement

Maps



Icons

Beach Kids Academy 3 Child Care Facility 2016 Allison Ave Panama City Beach FL 32408 (850) 230-6271		1.21 miles	
Stacey's Fun in the Sun Pre-School Inc 4 Child Care Facility 8713 Front Beach Rd, Panama City Beach FL, 32407 (850) 236-1297		1.39 miles	
Woodlawn Child Development			



What States Can Do Next

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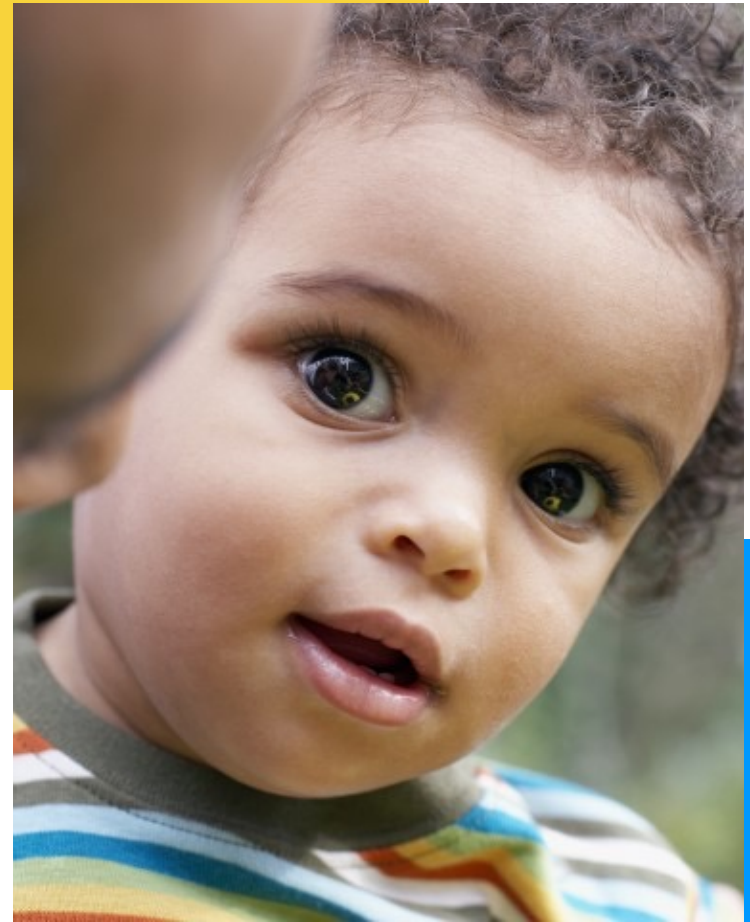
Learn about your state

- Where is the state's consumer education website housed and what information does it provide?
- Is information on ECCE options available from multiple sources?
- What is it like for families with varying needs to find care?



Take stock of the mixed delivery system

- What are the programs serving young children and their families?
- Who administers each program?
- What data do they collect that provide information to families?





Get started!

- Add a piece of information not already included to your consumer education website.
- Talk with the Child Care Resource & Referral agencies about collecting a new piece of information.
- Reach out to a new program or agency.





Q & A

SRI Education

Contact us

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Closing poll



Resources

- [Childcare.gov](https://www.childcare.gov)
- [A Catalogue and Comparison of Quality Improvement Systems \(QIS\)](#)
- [Educator Practice Guide: Engaging Families During the Pre-K to Kindergarten Transition. Early Learning Network](#)
- [Preschool Development Grant Birth through Five \(PDG B-5\) Renewal Application](#)
- [Joining Together to Create a Bold Vision for Next Generation Family Engagement: Engaging Families to Transform Education. Prepared by Global Family Research Project for Carnegie Corporation, October 2018](#)

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Thank you
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